

## Campaign Lead

**Location:** UK based with regular UK travel

**Contract:** Permanent Contract

### The Role

As part of the Bid & Project Management Office of *tpgroup's* Corporate Development Team, the Campaign Lead will support the Head of Bid & Project Management Office and business development leads in the identification, development and implementation of campaign plans that will support *tpgroup's* strategy to pursue new markets and customers.

The Campaign Lead will need to analyse input gained from business leads and subject matter experts to highlight gaps in market intelligence, and work with the identified Campaign Team to fill those gaps and identify any opportunities that could be taken forward to capture phase.

The Campaign Lead will work with *tpgroup's* marketing department in the creation of new artefacts, such as brochures, exhibition materials and website content that will support the campaign.

### Responsibilities will include:

- Organise regular meetings with the identified Campaign Team to support the creation, implementation and review of the Campaign Plan;
- Provide regular report to Head of Bid & Project Management Office indicating campaign progress and highlighting key risks/issues;
- Use desktop research methods to identify knowledge and information that may be of relevance to the campaign, including customers and competitors;
- In conjunction with marketing and subject matter experts, draft campaign related artefacts;
- Provide clear knowledge transfer of campaign intelligence to the identified Capture/Bid Manager for the pursuit of a specific opportunity related to the campaign.

### About You

Essential requirements for this role includes previous experience within the following:

- Previous experience within the bid and proposal profession;
- Proven capability in supporting campaigns/capture of winning, multi-million pound product or complex services opportunities;
- Advanced MS Word and MS Excel;
- Attention to detail;
- Excellent communication skills;
- Able to work to tight deadlines;
- Association of Bid & Proposal Management Professionals (APMP) Foundation or appropriate experience;
- Experience in one or more of the following markets would be an advantage: defence, energy, space, and intelligence & communications.

Other duties:

- Carry out any other ad-hoc duties as required to support the needs of the business;
- Contribution to continuous improvement of company processes/procedures;
- Act as an ambassador for the company in all interactions with customers and the public.

## **About Us**

**tpgroup plc** is a professional services and technology partner to global, defence, energy, space and intelligence & communications programmes.

Because of our forward-thinking teams, mission-critical equipment operates effectively in the world's most challenging environments. Whether sharing innovative solutions or manufacturing advanced systems, absolute trust is core to all we do.

We advise and consult on secure information systems, high-tech projects and through-life equipment support. Working with system integrators, Original Equipment Manufacturers (OEMs) and end-users, we bring brilliant ideas to life.

Our experience spans critical equipment and systems in many sectors; we are involved in everything from secure communications systems, and mission systems software to aircraft cockpit integration.

You'll also find us working on Autonomous vessels, high-integrity equipment of refineries and power stations, and even atmosphere management systems to protect submariners.

## **Company benefits include:**

- 25 days' holiday in addition to bank holidays
- Discretionary annual bonus scheme
- Company pension scheme

## **Other requirements**

- Candidates must have an existing right to live and work in the UK.
- Candidates will need to be able to pass a site security check, which will normally require you to have been resident in the UK for at least 3 years.
- Candidates will also need to have passed UK security clearance to Security Check level or be able to obtain this level. To gain SC clearance you will normally need at least 5 years' UK residency.

**To apply for this role, please send a CV and a covering letter detailing your current salary and benefits package to [hr@tpgroup.uk.com](mailto:hr@tpgroup.uk.com)**